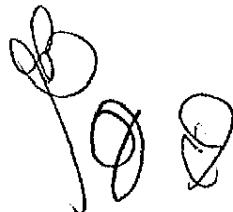




August 3, 1993

cc: JD
LB
HK



J.T. JONES
Chain Accounts Manager

400 Raritan Center Parkway
Raritan Center
Edison, NJ 08837
908-225-4774
Fax 908-417-9076

To: J. H. Casey
G. B. Brown

Re: Singer ShopRite (2524-00-00)
WINSTON Select Lights Distribution - Display Authorization
WORTH Advertising Placement

Gentlemen:

Attached find WINSTON Select prebook form which has been signed by Sharon Singer, VP Purchasing, authorizing all stores to place orders for all brand styles. Please have your reps place order at store level and set up authorized non self service pack displays when product is available.

Sharon also authorized placement of our large WORTH cigarette poster #347338-A, with pricing capability, in all stores/front windows to generate consumer awareness on this profitable brand for the chain. Sharon was reluctant in signing an authorization for the WORTH advertising placement in window location, however, if your people encounter a problem, please have them call Sharon at 201-854-4400 to affect placement.

Sincerely,

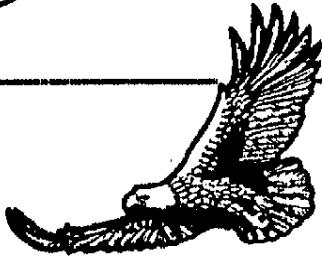
J. T. Jones
JT/J/fr
Attachment

M-2

51847 6568

"We work for smokers."

Winston SELECT



Winston Select Retail Order Form

Date _____

Jobber _____

Account Name _____

Branch Location _____

Street _____

City _____

Account ID# _____

State _____ Zip _____

Delivery Date _____

Please ensure delivery of the following quantity of new Winston Select Lights and Winston Select Full Flavor cigarettes to my store.

Number of Cartons

Brand Name

Warehouse Item Number

Winston Select Lights King

Winston Select Lights Box

Winston Select Lights 100's

Winston Select Slim Lights 100's Box

Winston Select Full Flavor King

Winston Select Full Flavor Box

Delivery Instructions: _____

Date _____

Purchaser _____

RJR Rep _____

7.20.93

To all Stores

Winston Select - all new Brand styles (CB101F)
are authorized to order. All stores
except #103 - non-self-service pack displays
are authorized. Sf3

51847 6569